GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2328
ANSWERED ON:01.08.2016
Bed and Breakfast Scheme
Singh Shri Ravneet

Will the Minister of TOURISM be pleased to state:

(a) whether the Government considers its Bed and Breakfast scheme as a success;
(b) if so, the details thereof;
(c) if not, the main reasons behind the failure of the scheme;
(d) the number of people who have registered for the Bed and Breakfast scheme in Punjab during the last two years, year-wise and district-wise; and
(e) the steps taken by the Government to advertise this Scheme, world-wide?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a), (b) & (c): No specific study has been conducted by the Ministry of Tourism to gauge the success of the Incredible India Bed & Breakfast Scheme. However, the number of units under the scheme for Approval and Registration of Incredible India Bed & Breakfast/Homestay Establishments, approved by the Ministry of Tourism, Government of India as of March, 2016 is as follows:
<pre>
Region Total number of units
North 257
South 14
East 15
West & Central 23
North East 4
Total 313
</pre>

(d): No Bed & Breakfast establishment has been registered in Punjab, under the Ministry of Tourism's Incredible India Bed & Breakfast Scheme. However, the Bed & Breakfast units registered by the Government of Punjab, under their Bed & Breakfast scheme (year-wise), is as follows:
<pre>
2014 8 units
2015 11 units
2016 till date 8 units
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(e): The Incredible India Bed & Breakfast Scheme is being promoted through the Ministry of Tourism's websites and workshops being organised by India Tourism offices in association with the State Governments.

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